



Skulpt Introduces Leaner and Lighter Fitness Device to Measure Muscle Quality and Fat Percentage— the Chisel

Launching on Indiegogo this Month, Skulpt Chisel Looks to Raise \$100,000 for its Next Generation Device

SAN FRANCISCO, CA November 10, 2015 at 5pm EST – Skulpt, a leading technology developer recognized for the Skulpt Aim, the first device to measure muscle quality and body fat percentage, announced today the launch of an Indiegogo campaign for its newest fitness tracker—the Chisel. The Chisel, a lighter, more affordable fitness device, [will sync with Skulpt's iPhone app in order to help](#) users better understand their bodies and achieve their fitness goals faster. The Chisel will be available to Indiegogo sponsors for \$99 during the 30-day crowd funding campaign, set to conclude on December 10, 2015.

The Chisel will allow users to measure both the quality of individual muscles as well as body fat percentages. The Muscle Quality (MQ) score is a measure of your muscles' fitness, using a rating scale similar to the IQ, with 100 as the average. A higher MQ means stronger, leaner and firmer muscles. The Chisel will let users differentiate between their strongest muscles, those that may have been neglected, and those that have plateaued and need a change in routine. It will measure both the fat percentage of different muscles as well as total body fat percentage.

Key features of Skulpt's Chisel include:

- **Lean and Light** – The Chisel will be lighter than its predecessor, the Aim, allowing users to use and transport the device with ease.
- **Results straight to the app:** The Chisel will not have a screen. Instead, it will be controlled straight through the Skulpt app providing users with specific details on where to measure, which muscles to measure and when the measurement is complete
- **Longer Battery Life** –The Chisel will have a longer battery life, allowing for more use with fewer charges.
- **Guest Mode** – The Chisel will store one user's progress, goals and body changes providing a completely personal and customized experience. It will have a guest mode for others to measure their muscle quality without storing results.
- **Fast and easy to use** – Spray the sensors with water, hold Skulpt Chisel to one's muscle, and an instant reading will appear directly on the app.

“The earlier success of the Skulpt Aim is helping to change the way people monitor fitness, so we wanted to create an affordable counterpart that gives a wider audience the chance to better understand their bodies,” said Jose Bohorquez, Co-Founder and CEO, Skulpt. “We’re hoping the support from Indiegogo will help us bring the Chisel to the market demonstrating the need for better and more accurate ways to measure fitness goals. Having the ability to see changes sooner, and knowing exactly when you’re losing fat and gaining muscle, improves a users’ chance of effectively tracking their fitness progress.”



To learn more about Skulpt, please visit www.skulpt.me.

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About Skulpt Chisel

Skulpt Chisel (www.skulpt.me) is the leaner and lighter version of the personal fitness device that accurately rates the quality of individual muscles and measures their fat percentage, to help users achieve their fitness goals faster, better understand their bodies, and know when they are losing fat and gaining muscle.

Built on technology originally developed for the medical space to track the progression of muscular disorders, Skulpt was founded in 2009 by Dr. Seward Rutkove, a neurology professor at Harvard Medical School, along with Dr. Jose Bohorquez, PhD, an electrical engineering graduate from MIT. After seeing the potential this technology could have on fitness enthusiasts, Skulpt made a pivot to the consumer space, introducing Aim – a revolutionary way to help users improve their fitness and better understand their bodies.

Skulpt Chisel instantly rates the muscle quality (MQ) on a proprietary scale, which can identify areas that may have been neglected or over-trained. Using a rating scale similar to the IQ, MQ is a measure of the muscles' strength and definition – a 100 rating is average, with higher numbers representing better fitness. Skulpt Chisel also provides a total body fat percentage, as well as that for individual muscle groups for an in depth analysis of the body.

For more information visit: www.skulpt.me.